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Colorado State University, 8038
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Marketing Specialist | Content Creators

2026-2027 academic year

Rocky Mountain Student Media (RMSMC) Marketing Specialists work on day-to-day marketing activities for the organization, and individual departments within Rocky Mountain Student Media (the Collegian, KCSU, CTV, College Avenue Magazine, Fifty03' Visuals, & Tree Stump Films) In addition, Marketing Specialists help with company and client branding efforts, plaza day events, fundraising and media promotions and also manager two popular Instagram accounts (Aggie Style & CSU Student Media).

Duties include but are not limited to:

- Coordinate and implement promotions for student media and departments within student media.
- Represent student media at plaza days, recruitment events, fundraising events, business networking and other promotional events.
- Create and implement marketing plans for new and existing student media programs and advertising clients.
- Assist the ad team with branding campaigns for local business clients.
- Assist with the distribution of fliers and promotional materials.
- Content Creation for social media to include video shooting and editing.
- Create unique marketing promotions to build greater engagement with audiences.

Required skills:

- Strong project management skills with a great attention to details
- Confident and outgoing personality
- Ability to organize, prioritize and schedule projects
- Resourceful, versatile and capable of exploring new ideas
- Ability to lead projects from concepts to completion

- Creative and interested in the latest social media trends.
- Ideal candidates will have completed at least one CSU marketing course.

Details

The Marketing Specialist will work an average of 5-6 hours per week for 30 weeks during the academic year. Starting pay is \$15.00/hour.

How to apply

Send your resume with a cover letter telling us how your skills are best suited for this exciting opportunity to: Christa.Reed@colostate.edu, Christa Reed, Director of Sales & Marketing, Rocky Mountain Student Media. Applications will be accepted until the position is filled, but to ensure full consideration, email your completed application packet by 5pm on Friday, March 27, 2026.

If the employee does not already have a Work Study Award, they will be expected to apply for Work Study for 2025-26. Work-Study Disclaimers: Colorado State University may conduct background checks on final candidates. Employee benefit information can be found on HR's Website at <https://hr.colostate.edu/current-employees/benefits/>

About Rocky Mountain Student Media Rocky Mountain Student Media Corp's

Mission:

- Providing CSU students with hands-on, real-world training to develop the skills needed for successful post-college careers.
- Delivering news, entertainment, and engaging content to the CSU and Fort Collins communities. For a full EOE and DEI statement (and for other corporate info) visit: <https://rmsmc.com/documents/>

