# COLLEGE AVENUE

# **Multimedia Editor**

The Multimedia Editor is a creative leader responsible for overseeing the photo content of College Avenue's print and online products. This role includes working with photographers to ensure all images adhere to editorial guidelines, crafting compelling captions, and collaborating with other departments in RMSM to produce dynamic, cross-functional content that promotes each edition of the magazine. The ideal candidate is passionate about both print and digital design, and has strong leadership skills to guide and collaborate with various teams. This position requires a commitment of 5 hours per week.

# **About Rocky Mountain Student Media**

Rocky Mountain Student Media Corp's Mission:

- Providing CSU students with hands-on, real-world training to develop the skills needed for successful post-college careers.
- Delivering news, entertainment, and engaging content to the CSU and Fort Collins communities.

For a full EOE and DEI statement (and for other corporate info) visit: https://rmsmc.com/documents/

#### **Diversity Statement**

Rocky Mountain Student Media Corporation is committed to increasing the diversity of our staff and providing a culturally responsive work environment. We encourage applications from people of all backgrounds and abilities. While RMSMC is an independent corporation from the University, we embrace Colorado State's Principles of Community to guide us in our educational mission.

#### The ideal candidate possesses the following qualities

- Photography experience including working with equipment and programs for editing.
- Excellent communication skills and an ability to collaborate across teams.
- Strong organizational skills and the ability to coordinate a team.
- Creativity and problem-solving skills, with a willingness to think outside the box.
- Knowledge of journalistic ethics and its application to publication design.
- Approaches challenges with an open and adaptable mindset.

## Main Responsibilities

- Oversee and manage all photography, ensuring images adhere to College Avenue's editorial guidelines and are paired with accurate captions.
- Collaborate with the editorial team to produce high-quality, visually appealing content for each magazine edition, ensuring visual consistency across print and digital platforms.
- Work with other departments in Rocky Mountain Student Media to develop collaborative content that promotes the magazine and engages readers.
- Anticipate and plan for changes, maintaining regular communication with the editorial staff to address potential issues that could disrupt production.
- Coordinate with photographers, writers, designers, and editors to create compelling visual stories that complement written content and visuals.
- Pitches new and creative ideas to engage readers through print and digital design.

# **Managerial Responsibilities**

- Manages photos of each edition of College Avenue.
- Corrects editing or caption errors as they arise as a result of editorial decisions or copyediting.
- Works with and leads other photographers working for College Avenue.
- Collaborates with editors to ensure content is prepared for print.
- Works with other Rocky Mountain Student Media teams to produce collaborative content.

#### Compensation

Compensation will be \$15 per hour. Employees are encouraged to apply for University work study. Employee Benefit information through Colorado State can be found on HR's Website: <a href="https://hr.colostate.edu/current-employees/benefits/">https://hr.colostate.edu/current-employees/benefits/</a>. Colorado State University may conduct background checks on all final candidates.

## To Apply

Submit a resume, cover letter, portfolio of your photography work and a statement outlining your vision and ideas for the magazine to editor@collegeavemag.com in one PDF by Friday, April 18th, 2025. Be prepared to answer questions regarding the attributes listed above.

If the employee does not already have a Work Study Award, they will be expected to apply for Work Study for 2025-26. Work-Study Disclaimers: Colorado State University may conduct background checks on final candidates. Employee benefit information can be found on HR's Website at <a href="https://hr.colostate.edu/current-employees/benefits/">https://hr.colostate.edu/current-employees/benefits/</a>.