



# CTV Sports Director

*Rocky Mountain Student Media Corporation is committed to increasing the diversity of our staff and providing a culturally responsive work environment. We encourage applications from people of all backgrounds and abilities. While RMSMC is an independent corporation from the University, we embrace Colorado State's Principles of Community to guide us in our educational mission. We look to provide CSU students with hands-on, real world training to develop the skills needed for successful post-college careers while also delivering news, entertainment, and engaging content to the CSU and Fort Collins communities For a full EOE and DEI statement (and for other corporate info) visit: <https://rmsmc.com/documents/>*

**Description:** The Sports Director is a leader and student manager responsible for overseeing and directing the operations of the CTV Sports department. This person maintains a presence in the newsroom and is actively engaged in the production of content and dedicated to the overall quality of the CTV's packages and video stories.

**An ideal candidate has the following traits:**

- Possesses a strong understanding of news principles and is able to evaluate potential story ideas for athletics-based events based on local news priorities.
- Possesses a strong grasp on broadcast news writing; preference to candidates who have previously taken Reporting: Sports.
- Thinks ahead and plans for success of the department.
- Understands the importance of working outside of business hours to respond to newsworthy events (*covering/going to athletic events in the evenings/afternoon, going out to help staff members record packages and cover stories, etc.*)
- Strong communication skills and an ability to make decisions under pressure.
- Effectively balances time commitments outside of work.
- Responsive to newsworthy events in the world of sports and prioritizes timeliness.
- Has a proficient understanding of Adobe Premiere and video production principles.
- Has a strong understanding of journalistic ethics and its application to objective sports reporting.
- Prioritizes teamwork to maintain an inclusive and professional culture.
- Responds quickly to feedback and criticism and adjusts for the success of the team.

**Main Responsibilities:**

- Leads story assignment meetings for the desk once a week for one hour.
- Keeps reporters accountable through the feedback system, as well as through direct communication.
- Plans an appropriate amount of content and takes responsibility with producers for the desk.
- Reviews and approves all Sports scripts before the show goes live.

- Communicates frequently with producers about problems that could disrupt production.
- Attends weekly management meetings in order to communicate effectively with the management team.
- Encourages new staff by coaching sports terminology and reporting strategies.
- Reviews and approves all Sports video packages before anchors/reporter's export.

**Sports-Specific Responsibilities:**

- Attends the majority of shows and plans multiple lead athletics-based stories each week.
- Professionally communicates with University officials and prominent student leaders on campus.
- Communicates with Social Media & Graphics Coordinator in order to push breaking news.
- Possesses a basic understanding of press-specific Colorado law and how it relates to records requests from the CSU athletics department and similar organizations.
- Encourages reporters to cover a diversity of sporting events every week.
- Works with reporters to find angles for stories and multiple different perspectives on bipartisan issues.
- Directs in-depth and investigative stories and works with the producers to provide resources necessary for reporting to occur.
- Communicates with Sports producers about story assignments for the upcoming week following the desk meeting.
- Works with the Media Director to encourage and organize social media takeovers for games.

**Time Commitment:** Must be able to attend Tuesday Night Sports weekly from 6 p.m. until the show is over and feedback is given to anchors and the set is cleaned up (on days in which your anchors or producers are taking place in a show). Must be able to attend an hour long meeting once a week with the rest of the management staff. Overall, must be able to commit 8 hours a week.

**Compensation:** Compensation will be \$15 per hour. Employees are encouraged to apply for University work study. Employee Benefit information through Colorado State can be found on HR's Website: <https://hr.colostate.edu/current-employees/benefits/>. Colorado State University may conduct background checks on all final candidates. If the employee does not qualify for need-based work-study, they may be asked to apply for Non-need Work Study. Colorado State University may conduct background checks on final candidates. Employee benefit information can be found on HR's Website at <https://hr.colostate.edu/current-employees/benefits/>

**To apply:** Submit a resume, cover letter, three relevant video samples, and short 3-5 slide presentation of your big ideas for CTV to [ctv@collegiantv.com](mailto:ctv@collegiantv.com) with the subject line: "CTV 2024-2025 Application: Sports Director." The priority deadline is 5 p.m. on April 18 but the position is open until filled. Be prepared to answer questions regarding the attributes and responsibilities listed above.

For more information about CTV or questions regarding the positions, please contact either/or:

- Bailey Borkowski - Executive Producer
  - [ctv@collegiantv.com](mailto:ctv@collegiantv.com)
- Adam Carlson - Program Director
  - [adam.g.carlson@gmail.com](mailto:adam.g.carlson@gmail.com)