

Digital Services Manager

2024-2025 academic year

Rocky Mountain Student Media Corporation is seeking **applications for the position of Digital Services Manager** for the 2024-2025 academic year.

This dynamic and challenging position is a 10-month appointment and anyone applying needs to be an active and enrolled student at CSU, degree seeking and carrying at least nine or more semester hours per semester (six hours for graduate students).

The ideal candidate for this position is a motivated self-starter who works well with others, delegates appropriately, creates a welcoming environment, and has a passion for digital marketing and advertising.

Ideal skills include:

- Goal-driven, extremely organized, detail-oriented and approachable
- Ability to coordinate and execute a wide variety of digital projects from the ground up
- Exhibit exceptional communication skills and willingness to learn new skills
- Creative and critical thinking, problem-solving skills a plus!
- Ability to motivate and organize a team of peers and manage their day-to-day responsibilities
- Digital advertising or marketing experience managing digital campaigns and reporting and/or related courses at CSU

Details

- Super flexible schedule: work around your class schedule (15 18 hrs. /week).
- Paid hourly position \$15.50 per hour.
- Gain valuable management experience leading a digital team.
- Prime location: Convenient office located on level 1 in the LSC.
- Reports to Chief Sales & Digital Marketing Strategist/Lead Trainer.

How to apply

Send your resume with a cover letter telling us how your skills are best suited for this exciting opportunity to: Christa Reed, Chief Sales & Digital Strategist/Lead Trainer, Rocky Mountain Student Media: Christa.Reed@colostate.edu

Applications will be accepted until the position is filled, but to ensure consideration, email your completed application packet by 5pm on Friday, March 29, 2024.



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About Rocky Mountain Student Media

The Rocky Mountain Student Media Corporation serves as a focal point for student life at Colorado State and the community of Fort Collins by providing a forum for the exchange of ideas and opinions, information about events and news of general interest.

Mission Statement

The Rocky Mountain Student Media Corporation, an independent non-profit organization, is dedicated to community service and enhancing the educational mission of Colorado State University by empowering, training and equipping students to excel in journalistic and other media methods, ethics, critical thinking and management.