

90.5 KCSU-FM Programming Director Application

TO: KCSU-FM Management Applicants

FROM: 2023-24, Station Manager (Not yet hired)
Asher Korn, General Manager

SUBJECT: KCSU Student Management Team Application Process

The mission of KCSU is to train students to collaboratively operate a radio station that delivers and creates content that informs and inspires our listeners.

Thank you for your interest in KCSU-FM for the **2023/24 school year!** Please don't hesitate to make an appointment with General Manager Asher Korn if you have any questions about the job description or any other matter.

The program director works for 15 hours a week for hourly minimum wage. It is required that the programming director is available for 10 weeks of the summer semester and all 30 weeks of the academic year. All student management team applicants must take at least one credit hour and be a degree-seeking, fee-paying Colorado State University or Front Range Community College student.

Please fill out all the required forms and return in a PDF document to the following email address: Asher.Korn@colostate.edu. All student management team members are expected to voluntarily train with their predecessor at least 2 hours each week after they are hired. This means about 6 hours of voluntary training at the end of the **2022-2023** school year.

Your application is **due on Friday, March 3rd by noon**. When you email in your application, include all the times you are available for a **1-hour interview between March 6th and 10th**. **KCSU-FM is an equal opportunity employer.**

Your application should include:

- 1. One-page cover letter to:**
KCSU Station Manager &
Asher Korn, KCSU General Manager
- 2. Completed application form**
- 3. Personal Resume**

*Incomplete applications will not be considered. You will hear back within a few days of submitting your application if you will be interviewed.



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Student Media Application

Date _____

Name _____

Address _____

Phone Number (____) _____ CSU ID Number _____

Alternative Phone Number (____) _____

E-mail _____

Year in school during the 2023-2024 academic year _____

How many credits will you be taking while you work here? _____

Approximate GPA _____

Major _____ Minor (if applicable) _____

Indicate Position(s) Desired _____

Date available for employment? _____ Planned graduation date? _____

Additional
Comments _____

Applicant's physical or
e-signature _____

Program Director Interview Questions

Read through and become familiar with these questions. You will be asked these questions during your interview.* There is no need to provide a written response, though you are permitted and invited to bring notes and visual/audio aids during your interview. Use these questions and the job description to prepare you for the interview.

1. What is your vision of "college radio"?
2. Based on KCSU's current programming schedule, what are some programming changes you would like to create and why?
3. What goals do you have for KCSU in the next year, and how will these goals help KCSU accomplish its mission?
4. Describe your philosophy on DJ airchecks and how they should be conducted.
5. You are the manager of music, news, and sports content. What experience do you have with these three types of programming at KCSU or in other radio/media?
6. With the assistance of the station manager, the program director supervises all music, news, and sports programming. What's your vision for each of these departments specifically for KCSU?
7. One of the program director's responsibilities is to ensure a full DJ schedule. What steps will you take to recruit and retain new DJs?
8. Talk about your management style and how you will manage a group of your peers.
9. The programming director is in charge of music, news, and sports content and working closely with each department. What aspects do you value on personality or work ethic for each director relative to their department.
10. KCSU averages 40-DJs per semester. How do you plan to keep them all engaged?
11. Your position is responsible for communicating clearly and regularly to 40+ people. Talk about your experiences that have prepared you for this task.
12. Radio is a live medium, not on-demand. Talk about your personal preference in what techniques DJs and hosts should use to keep their breaks relevant and engaging for the listener.
13. Do you own a radio? Well, a lot of students don't. What creative steps will you take to keep students engaged with KCSU content?

14. Would you be open to another position outside of this department at KCSU? (This is unusual but we always like to check.)

15. What is your summer availability?

*It is not common practice in the professional world to provide a job applicant topics and questions in advance. In the interest of your preparation for this interview, and because KCSU is a learning institution, we are providing you with questions to prepare answers to. Expect more questions than this list in the interview.